

"Quit ye like men, be strong." —1 Corinthians, 16-17.

Today's text was suggested by Rev. J. W. Wilkins of Calvin, Avonmore and Riverside United Churches. Monday's text suggested by Canon E. Pierce-Goulding, rector of All Saints' Cathedral.

Edmonton Bulletin

Alberta's Oldest Newspaper

Founded in 1880 by Hon. Frank Oliver

CHARLES E. CAMPBELL, President
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SATURDAY, APRIL 9, 1927

Setting Well and Keeping Well.

The human body is the most wonderfully constructed, and the most complicated, machine in the world. Luckily, also, it is better able to stand abuse than most machines, for it gets more.

It is curious that this one machine which can never be reconstructed, and if damaged, can only be given a patch, is commonly given less thoughtful care than is given to keeping the family flier in commission and the gramophone going.

Health is man's most valuable possession, and his most irreplaceable. Unfortunately, its value is too often ignored until its loss has to be lamented.

There was never an age in which the human machine was subjected to so active a test of endurance. Modern life is intense, both in its work and in its play. "Long days of labor and nights devoid of ease" pretty well describes the strain to which the physical and woman is subjected between the strenuous duties of the day and the social diversions of the evening.

And the opportunities for throwing dietary monkey-wrenches into the machinery were never so plentiful. We have ransacked the universe for things which can be chewed and swallowed, and we have thrown on the table pretty promiscuously. He is a wise man who knows when he has gone "from soup to nuts," whether he has dined or poisoned himself.

The more chances there are to go wrong in eating, the more need of knowledge about what to eat and what not to eat. Even we must, but not "everything in sight." Even the layman knows that he should not eat anything that he does not learn in that way is what caused the trouble and why.

Dr. Frank McCoy has been telling the readers of the Bulletin for several months what to eat to get well and stay well, and what they should leave alone. He is to lecture in the city on Monday on the same subject. It is one in which every person must be interested, and all who can do so should take the opportunity to hear him.

Business Growth Growing.

Edmonton bank clearings for the past week amounted to nearly three million dollars more than the clearings for the corresponding week a year ago. There has been an exceptional item to boost the figures for the week, also the inference would be that the volume of business done in the city was upwards of twice the volume of the corresponding week a year ago. Making all allowance, there is a clear confirmation of the fact shown by the earnings of preceding weeks that business conditions are notably better than they were a year ago.

Whatever other factors enter into the calculation, this betterment is mainly due to the fact that there has been a succession of good crops in this part of the world, and that prices have been comparatively high. Even last year's crop, whose quality was lowered and whose price was depressed by bad harvest weather, went a long way to make up in bulk for the reduction of grade. The city is now feeling the influence of the larger buying power that has come to the farming community.

Paying for Success.

Two United States airplanes crashed while trying to land in the Argentine. De Fonde's airplane crashed first and burned, while preparing to take off from a lake in Arizona. Most long distance fliers seem to meet disaster somewhere. Still the flights go on. One is not ended until the other is.

Nobody doubts the coming of flying. Nobody doubts the coming of the airplane which mark the course of its development will evolve an air carrier of great capacity, private, profitable, and dependable. The lives and the money which are being expended in discovering the weaknesses of the present machine and its liability to mishap are not thrown away. They are the sacrifices by which man will gain the mastery of the air.

Merchant Marine Shows Improvement.

The Canadian Government Merchant Marine is making better weather of it. In 1924 the fleet lost nearly a million and a half dollars on operating account. In 1925 the loss was out to less than a million. Last year the earnings came within \$90,159 of meeting the cost of running the ships. The betterment is nearly as remarkable as in the case of the National Railways, and is doubtless due to the same causes: efficient management and more skill. The investment in the Merchant Marine may pay dividends for years, but if the operating expenses can be met that will be a good deal better than seemed to be possible a few years ago.

Disappearing Themselves.

Jim J. A. Robb took just thirty-five minutes to make his first appearance at the private here who claim that they need more than the proposed forty minutes in which to say what

they have to say are thereby reading, then, solves out of the Robb class. They are admitting that it takes a big man to make a worth-while speech in three-quarters of an hour. Then why do they come here to stand the expense of longer speeches from men who admit that they are not big?

Men The World Over

By EDGAR A. GIBSON

Men the world wide over. Work and dream and play; Travel to love and to glory; Portentous discovery; Laugh and love and labor; And the years go by; Friendly with a neighbor; Just as you and I.

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Health and Diet Advice

By DR. FRANK MCCOY

Diet Specialist and Author of "The Food Way to Health."

Questions on Health and Diet answered by Dr. McCoy, who addresses in care of The Edmonton Bulletin.

MARRIED MEN LIVE LONGER!

Statistical experts of a large insurance house have just published some startling new figures on the average length of life.

The last statistics were made in 1916 and, at that time, the average length of life with man was found to be forty-seven years.

In the last ten years men must have learned more about living, for now the average length of life is fifty-five years, which is an increase of eight years to the last ten years. This is, no doubt, due to several factors.

Men's working hours have shortened considerably. At no time before have men worked such short hours. Ten years ago a workman averaged ten hours, and many worked twelve hours. Dr. Frank McCoy says a week. This shortening of hours has surely made a great deal of difference, and has given men more opportunity for recreation.

The significant fact brought out by these factors is that married men really do live longer than single ones. This is, no doubt, due to more regular habits on the part of the married man. The single man is a better prospect for the underwriter because of his careless and irregular habits.

A startling fact brought out by these statistics is that the average length of life of women is 54 years, the married ones do not live longer than the single ones. The married woman, however, is a better prospect for the underwriter because of her careful and regular habits.

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FEATURES WOMAN'S FASHION CLUBS

Miss Eva Howey Will be Heard on Radio Tonight

Edmonton Girl Returns to Los Angeles After Two Year Tour in Orient

Devotees of the radio will be aware of an opportunity tonight to hear Miss Eva Howey, who has just returned from a successful two year tour of the Orient and Australia with the latter Columbia Orchestra. She has organized a concert tour in Los Angeles which is attracting much attention in musical circles there. The trip is scheduled to give a Victor Herbert program from Los Angeles tonight, sponsored by the American Composers, Authors, and Publishers society, and will be heard over KFWB between the hours of 9 and 10 o'clock. Miss Howey is the daughter of Mr. and Mrs. W. R. Howey of Edmonton and prior to her last year's tour was a member of the University of Toronto Conservatory in Toronto, where she received a B.A. degree under the famous Mark Hambourg.

Mrs. A. E. Gardner
Friday Evening
Shower Hostess

Complimenting Miss Thelma Burkholder, hostess of the party, Mrs. A. E. Gardner, 1120 13th street, entertained at a number of parties on Friday evening. The party was given in honor of a number of ladies who were present in an expressive and interesting manner. The party was given in honor of a number of ladies who were present in an expressive and interesting manner. The party was given in honor of a number of ladies who were present in an expressive and interesting manner.

POPULAR PEARLS

Two-stand pearl necklaces, pearl brooches, pearl trinkets on hand to establish the pearl as the heart of women this spring. Pearl-shaped earrings are the best.

BROKEN SWEET-LEAF

These ruffs and flounces all feature spring in the design. But they are all placed instead of being to maintain the silk silhouette.

ANTELOPE GLOVES

New spring gloves are of beige antelope with interlaced red silk turn-back cuff.

SPRING IMPURITIES
DUE TO POOR BLOOD

A Tonic Medicine is Necessary at This Season

Dr. Williams' Pink Pills are an all-around tonic for the blood and nerves. But they are especially valuable in the spring when the system is loaded with impurities as a result of the indoor life of the winter months. There is no other season when the blood is so much in need of purifying and exciting and every drop of this pills helps to enrich the blood. In the spring complexion pink and fresh. Dr. Williams' Pink Pills give strength. In the spring the appetite is often poor. Dr. Williams' Pink Pills develop the appetite, tone the stomach and aid weak digestion. It is in the spring that poisons in the blood tend to erupt in the form of pimples, eruptions and boils. Dr. Williams' Pink Pills clear the skin because they go to the root of the trouble in the blood. They remove the poisons, cleanse the system, purify the blood, and thus prevent the skin from becoming a purgative merely because of the spring weather. The skin, however, does not help the blood. The other hand, Dr. Williams' Pink Pills enrich the blood which enables every nerve and every organ of the body, bringing new strength and vigor to each and every part. Women and children, try Dr. Williams' Pink Pills this spring—they will not disappoint you. You can get these pills through any medicine dealer or by mail at 25 cents a box from Dr. Williams' Medicine Co., Brockville, Ont.

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Sport Clothes for Easter

Famous Surgeon
Canadian Guest
On Lister Day

Dr. W. J. Mayo, famous surgeon-in-chief of the Mayo Clinic at Rochester, Minnesota, was chief guest at the University of Toronto celebration of Lister Day, April 5. While in Toronto he was the guest of Dr. P. N. G. Gray and was honored guest at a luncheon given by the Faculty of Medicine, Toronto. Dr. Mayo was entertained at dinner by the Government House while in Toronto. The Royal Alexandra hospital of Edmonton held its annual graduating exercise on Lister Day this year, thus observing with other prominent medical centers throughout the British Empire the 100th anniversary of the birth of Lord Lister, founder of modern surgery and discoverer of the value of antiseptics.

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DUE TO POOR BLOOD

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Sport Clothes for Easter

Famous Surgeon
Canadian Guest
On Lister Day

Dr. W. J. Mayo, famous surgeon-in-chief of the Mayo Clinic at Rochester, Minnesota, was chief guest at the University of Toronto celebration of Lister Day, April 5. While in Toronto he was the guest of Dr. P. N. G. Gray and was honored guest at a luncheon given by the Faculty of Medicine, Toronto. Dr. Mayo was entertained at dinner by the Government House while in Toronto. The Royal Alexandra hospital of Edmonton held its annual graduating exercise on Lister Day this year, thus observing with other prominent medical centers throughout the British Empire the 100th anniversary of the birth of Lord Lister, founder of modern surgery and discoverer of the value of antiseptics.

Mrs. A. E. Gardner
Friday Evening
Shower Hostess

Complimenting Miss Thelma Burkholder, hostess of the party, Mrs. A. E. Gardner, 1120 13th street, entertained at a number of parties on Friday evening. The party was given in honor of a number of ladies who were present in an expressive and interesting manner. The party was given in honor of a number of ladies who were present in an expressive and interesting manner. The party was given in honor of a number of ladies who were present in an expressive and interesting manner.

POPULAR PEARLS

Two-stand pearl necklaces, pearl brooches, pearl trinkets on hand to establish the pearl as the heart of women this spring. Pearl-shaped earrings are the best.

BROKEN SWEET-LEAF

These ruffs and flounces all feature spring in the design. But they are all placed instead of being to maintain the silk silhouette.

ANTELOPE GLOVES

New spring gloves are of beige antelope with interlaced red silk turn-back cuff.

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Social - Personal

Mrs. Shelden and her daughter, Mrs. M. J. Jennings, are leaving shortly to spend a few weeks at Harrison Hot Springs.

Mrs. P. R. Martin and Miss Martin of Lethbridge are arriving in Edmonton shortly and will be the guests of Dr. and Mrs. George Macdonald for Easter week.

Mrs. Samuel Dickson entertained at tea on Saturday afternoon at her residence in 113 street on the west side of the Macdonald hotel.

Mrs. and Mrs. Harry Morris are leaving shortly to reside in Port William, where Mr. Morris has been transferred to the Bank of Commerce there.

Mrs. George Scott entertained at tea on Saturday afternoon at her residence in 113 street on the west side of the Macdonald hotel.

Mrs. and Mrs. Harry Hyde of Pincher Creek have arrived in Edmonton and are spending a few days at the Macdonald hotel.

Mrs. Clyde Macdonald is a surgical patient in the Royal Alexandra hospital.

Rev. Dr. Macdonald, who has been in Toronto for the past few weeks, is spending the week-end in Edmonton. He will be the guest of Mr. and Mrs. George Macdonald.

Mrs. and Mrs. Harry Hyde of Pincher Creek have arrived in Edmonton and are spending a few days at the Macdonald hotel.

Members of the Alberta Provincial Council are in Edmonton for a full concert in Calder on Friday evening.

Mrs. Harry Macdonald left for Wednesday evening for the east, where he will spend some time in Toronto and Montreal.

Mrs. H. C. Cooper entertained at luncheon at her residence in 113 street on the west side of the Macdonald hotel.

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Ontario Woman Represents Institutes at London Fair

Exhibit of Agricultural Industries to be Shown At Crystal Palace

Miniature orchards, poultry farms and tea-rooms set up as an exhibition to reveal to British women the possibilities of their use in agriculture. Ontario, at a great fair to be held in London's Crystal Palace, October 10 to 14, this year.

The visit of Mrs. A. H. Allen, who has been chosen to represent Canada's Federated Women's Institutes in the exhibition, will, it is believed, do much to enlighten women in the old land as to actual conditions in rural districts in Canada. Believing that the work in a far collection and on a farm brings more fame and opportunity than comes to girls who exchange farm homes for stenographer's desks and ball bedrooms in big cities, Mrs. Allen will demonstrate what can be done, and is being done by Canadian women in rural districts.

McDougal Ladies Hold Needlework Tea and Shower

A very successful tea and needlework social was given by the McDougal Ladies' Association on Friday evening. The affair was given in honor of the members of the association who were present in an expressive and interesting manner. The party was given in honor of a number of ladies who were present in an expressive and interesting manner. The party was given in honor of a number of ladies who were present in an expressive and interesting manner.

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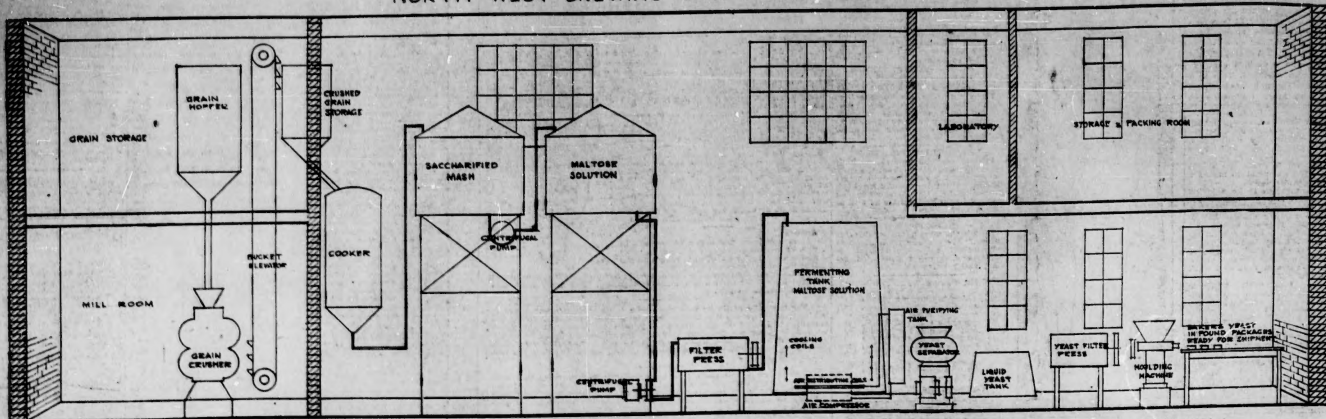
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Edmonton Company To Manufacture Yeast

NORTH WEST BREWING CO'S YEAST PLANT



SECTIONAL VIEW SHOWING PROCESS OF MANUFACTURE

Some conception may be gained by the layman of the intricate involved in the manufacture of yeast. From the moment the grain is moved into the steam rooms until the finished product emerges from the hopper ready for shipment, through a close study of the accompanying photograph of the North-West Bruin Yeast plant.

The process, which is known as the "Kerker Process," is not a new one, but it is the only one adopted by progressive yeast manufacturers throughout the continent. Mr. Julius Kerker, president of the North-West Brewing Company, and chief executive of the new industry, has introduced the Kerker process into the United States some 25 years ago.

In order that the uninitiated may be able to follow the procedure

of yeast manufacture by consulting the sketch, the following brief description may be valuable.

The mash is prepared by cooking in a pressure-cooker, crushed malted barley, in 775. cc. In a steam boiler, a quantity of crushed malt and malt solution is mixed with cold water. This mixture is then moved into the mash tun, where it is kept at a certain temperature until converted into maltose sugar. The mixture is then cooked with the aid of a copper cooling coil and left for acidification by the North acid germ.

Temperature Raised

When the desired degree of acidification, the temperature of the mixture is raised to stop the action of the lactic acid germ and

prevent further acidification in succeeding operations. The mash is then pumped from the mash tun to a straining tub, and the liquid is drawn through a false bottom from the residue and cooled from a surface cooler before being run into the fermenting tank. Here compressed yeast is added to the cooled mixture and air is pumped through it.

Upon completion of the fermentation process and the yeast becoming ripe, the alcoholic liquid is separated in a 16 level yeast separator from the yeast. The product is then cooled, passing through a filter press and packed into a hopper. It then emerges in the finished brick form, later to be packed in waterpumps and sealed in containers ready for shipment.

WILLIAM G. BLAKEY M.E.A.C.
ARCHITECT
21 UNION BLDG. JASPER AVE.

The yeast will be made up in packages of one pound each, and shipped in cartons or boxes of from ten to fifty pounds to a packer. The capacity of the plant will allow for a ton and a half to be handled daily and immediate deliveries made to all parts of the province and Canadian West.

PHONE 5971

NIGHT PHONES 4992-72184

North West Brewing Company Branches Out To Meet Baking Industry Demands

Product of New Industry Will Fill Long-Felt Want Throughout Four Western Provinces. New Plant Installed at Outlay of \$30,000. Controls Second License for Yeast Manufacture Issued by Federal Government. Early Capacity Of 3,000 Pounds Daily

Marking the steady progress upon which the foundations of Western Canada's industrial life are based, a new industry makes its appearance in Edmonton today. Though its entry has been heralded, and no pains of praise have as yet been sung, the advent of the North-West Bruin Yeast factory seems destined to fill a place in the business world of the West.

The new industry is being fathered by the North-West Brewing Company, Limited, under the guiding spirit of Julius Kerker. Its president, one of a famous family of international yeast manufacturers, and who, in 1885 introduced to the United States the Kerker process of yeast making which is being followed by progressive yeast manufacturers throughout the continent today. Mr. Kerker will personally supervise the manufacture of the local product.

The yeast manufacturing plant, which is a separate and distinct unit from the brewery proper, has been installed at an initial outlay of approximately \$30,000, the entire project being financed by the parent company. Associated with Mr. Kerker on the executive is Major A. P. Chittell, general manager, and F. R. Bernhardt, secretary-treasurer.

Establishment of a yeast manufacturing unit in Edmonton is in itself unique, for only at one point in Canada is the product manufactured, the North West Brewery being the second license issued by the

PROGRESSIVE EXECUTIVE



JULIUS KERKER
President of the North-West Brewing Company, manufacturer of "Bruin" Yeast.

the renowned choice grains of Alberta are being used, so that the resulting product therefore contains the highest possible amount of vitamins, so essentially necessary to the best health of individuals.

Plant Ideally Situated

The home of the new industry is ideally situated, far removed as it is from the smoke-filled atmosphere of the industrial sections. This feature alone called for much favorable comment from bacteriological experts of the University of Alberta, who were called in consultation by company officials.

While the initial outlay will be approximately \$30,000, the new project is only made possible at the figure owing to the fact that the North West Bruin Yeast factory is enabled to utilize the heating, refrigerating and compressed-air units of the Brewing Company.

Other Projects in View

The manufacture of yeast is but the first of new enterprises which officials of the parent company are contemplating. Already the question of producing alcohol from the mash and exporting the market with alcohol for industrial purposes is being considered. At the present time the producer is being warned. Manufacture of 3000 gallons is also a possibility of this progressive company.

The new plant is a beautiful, a real Edmonton landmark. Ed. Kerker, who was personally responsible for the entire construction, while the building has been supplied, so far as possible, every unit of machinery, and materials necessary to the work. It is a step in the right direction and brings to Edmonton what the city so greatly needs—increased activity.

Yeast, manufactured daily, and which can be supplied in 24 hours and to every bakery in the four western provinces within a maximum of one day, will effectively remove disadvantages which the trade has been operating under. Only bakers can realize what fresh yeast means—the results to be obtained and the saving effected.

The early capacity of the North West Bruin yeast plant will be approximately 3,000 pounds per day, though this figure may be greatly increased when the industry becomes fully established. It is the belief of the company that the early advancement of producing individual daily portions which are contributing in the small measure toward the health of the community.

Effect of Greater Yield

North West Bruin yeast, while it is a new product, is not to be confused with ordinary brewer's yeast. The new product is manufactured in a separate unit of the brewing plant, subject to strict analytical tests, produced from only the finest of Western Canada grown grains, only the best and most modern of yeast producing machinery has been installed.

prevent further acidification in succeeding operations. The mash is then pumped from the mash tun to a straining tub, and the liquid is drawn through a false bottom from the residue and cooled from a surface cooler before being run into the fermenting tank. Here compressed yeast is added to the cooled mixture and air is pumped through it.

Upon completion of the fermentation process and the yeast becoming ripe, the alcoholic liquid is separated in a 16 level yeast separator from the yeast. The product is then cooled, passing through a filter press and packed into a hopper. It then emerges in the finished brick form, later to be packed in waterpumps and sealed in containers ready for shipment.

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Fresh Supply Of Yeast Now Assured Bakers

In the placing of North-West Bruin yeast on the market is the Canadian west, the new company is able to the disadvantage that western bakers have always complained under in connection with their yeast supply. In the past there had to be shipped in from distant points in the United States and the consequent long railway hauls and increased delays, made absolute freedom of materials impossible.

Under the distribution system

of the new company, freshly manufactured yeast can be forwarded within 24 hours to every baker in the province, which will obviate and entirely remove one of the great disadvantages encountered by western bakers in the past.

Seventeen-year locusts are due here in the autumn of 1927. On their 1919 visit they did little damage. Sometimes they live underground during their 17-year disappearance.

The world over, there is one motor car for every 21 persons. The ratio in the United States is 1 to 6, while in Afghanistan there is but one motor car to each 1,200,000 inhabitants.

BOXES SUPPLIED BY
NORTHERN BOX CO. LTD.

MANUFACTURERS OF
WOODEN BOXES AND SHOOKS
Dovetail Corner Boxes Our Specialty
8006-114th Avenue Edmonton, Alta.

ANNOUNCEMENT

To Bakers and the General Public of the Prairie Provinces

Something New! "It's A Bear"

N.W. 'BRUIN' YEAST

A Genuine Baker's Yeast---Not a Brewer's Yeast or Any Modified Form Thereof---Now Manufactured in the North West for North West Bakers by the

North West Brewing Co. Ltd. - - Edmonton Alberta

No More Need of Using Yeast From Distant Factories --- Get It Fresh Daily

USE N.W. 'BRUIN'



The lumber used in building the new addition to the North-West Brewing Co. Ltd., was supplied by

The J. C. Burger Lumber Co. Ltd.

8004 103rd Street. Phone 32833

"THE YARD OF QUALITY"

WHOLESALE AGENTS FOR
"Beaver Brand" clear Cedar
Siding
"Knapton" Wall Board.
"Elm" Magazine Sheds.

WILLIAM G. BLAKEY
Registered Architect

21-23 Union Building Jasper Avenue

In the North West For North West Bakers

INDUSTRY FILLS LONG-FELT WANT OF WEST BAKERS

Only two houses have ever been saved by the Dominion government for the manufacture of compressed yeast. The second of these permits was granted to the North-West Brewing Company during the past few months when shareholders of the company decided to branch out in other enterprises. The success of the yeast-making venture will be watched with interest, not only in the Canadian North-West, where the industry should prove a boon to baking establishments, but throughout the entire Dominion.

Practically the entire yeast demand of Canada in the past has been met by foreign-made products, so that the field for a Canadian product is almost a virgin one.

Dempsey Wins First Skirmish With Kearns

TRENTON, N. J., April 8.—Jack Dempsey, former heavyweight champion of the world, won the first skirmish of his defensive fight against his former manager, Jack Kearns, when Federal District Court Judge Joseph L. Bodine refused to set a date for trial of Kearns breach of contract suit for \$400,000.

Dwarf team about four feet high bearing tomatoes are a curiosity recently imported from China.

Company Operatives Cease Labors to Pose for Camera



Group of Employees of the North-West Brewing Company, manufacturers of "Bruin" Yeast. The photo shows the executive office of the company in the background.



Responsibility of quickly placing the freshly manufactured yeast product on the market rests in the hands of these employees of the North-West Brewing Company, officials of which today announce the advent of a new industry in Edmonton.

SECRETARY-TREASURER



F. B. SOMMERVILLE

Hall Mark of Edmonton on New Industry

The work in connection with the North-West Bruin yeast factory has been carried out by local contractors and all the machinery and equipment purchased through local interests and the service rendered has been highly satisfactory to the company officials. In addition, all the labor has been supplied by Edmonton workmen, so that when it is considered that only the finest of Alberta-grown grains will be utilized in the manufacture of the yeast product, the new industry is distinctly an industrial child of this city.

The girl or woman who holds her Christian Catholic Apostolic Church hair forfeits her membership in the of Zion, Ill.

WE SUPPLIED:—

THE BUILDING MATERIALS
POWER TRANSMISSION EQUIPMENT
BELTING, ETC.

Used in the New Addition Northwest Breweries

GORMAN'S LIMITED

"The House of Service"

10238—104th Street Phone 4563

To the troubadour of old we are indebted for most of our knowledge of the customs and thought of medieval Europe. His songs, like those of the troubadours, and some of them, have been preserved. They deal with drama, romance and faith.

Sponges may be set up again and again, like potatoes, and will grow when planted in the water. Although the sponge is an animal, it is one of the lowest forms, and can grow again and again with all but a few cells destroyed.

The Filter Presses

Used in this plant

Were Supplied

— BY —

THE

D. R. Sperry

Co., Inc.

OF

Batavia, Ill., U.S.A.

McDERMID STUDIOS Ltd.

MAKERS OF

All Photographs and Cuts of the NORTH-WEST BREWING CO'S PRODUCTS

10133—101st Street Edmonton, Alta.

JOS. E. TYRRELL, Mgr.

PHONES: 6777—5444—2666

GLASS and PAINTS

FOR NEW ADDITION
SUPPLIED BY

Edmonton Paint & Glass Company, Limited

"EVERYTHING FOR A BUILDING"

Phone 9311 105th Street

MOTORS, COMPRESSORS, ELEVATING EQUIPMENT,
RECORDING INSTRUMENTS, THERMOMETERS, Etc.,
FOR THE NEW PLANT OF THE NORTHWEST
BREWING CO. LTD., WERE SUPPLIED BY US—

THE O'NEILL MORKIN MACHINERY CO.

10127—102nd Avenue Phone 5126

The Yeast Separator

Used in this Plant is being supplied by the

DE LAVAL

Company, Ltd.

of Edmonton

and is the last word in Yeast Separators

THE ELECTRICAL INSTALLATION

In This Plant was Supplied and Installed By

FRED DAVIES

Electrical Engineer and Contractor

10150 101st Street Phone 6664—7116

COMPLETE LIGHT AND POWER INSTALLATIONS REPAIRS AND SUPPLIES

Get our advice and prices on any electrical work you have in mind

JULIUS KERBER, YEAST MAKER OF EXPERIENCE

Julius Kerber, president of the North-West Brewing company, has had wide experience in the manufacture of yeast products and in a yeast plant. Mr. Kerber first introduced the making of outstanding ability in the making of yeast products, and it is this process which all the larger and progressive companies are now using. Mr. Kerber came from a family of famous yeast makers. He is personally supervising the local output, thus ensuring a standard the equal of any product on the market.

PHILLY WILL GET ANOTHER TITLE BATTLE

NEW YORK, April 8.—Leaving no forwarding address, George E. "Tex" Rickard gave the boxing business something to talk about when he disappeared from New York yesterday.

The boxing promoter will not return for three weeks, according to the indication. They declare he has gone to St. Augustine, Florida, and that he will occupy himself playing golf.

One of the wealth of rumors it was learned definitely that Rickard has finally settled two important phases of his heavyweight championship. They are:

—That the Tunney championship match will be staged in New York.

—That Jack Dempsey will meet the winner of the Paulino-Pedersen and Schneider-Schleyer bouts to secure his right to fight Tunney.

Dempsey and Rickard have agreed on this plan.

From sources very close to Dempsey it is known that the ex-champion is presently eager to get another chance at Tunney.

Cartons used by the North-West Brewing Co., Ltd., for their new plant were supplied by

The Dominion Carton and Printing Works Ltd.

2212 - 11th Ave. Phone 53721

BRADBURN'S LTD.

LEGAL and COMMERCIAL PRINTERS

For Good Printing

at

Reasonable Prices

Phone - - 2526

*

Pacific Block 10140-102nd Ave.

POOLE Construction Co., Ltd.

WE wish to express our appreciation of the very efficient manner in which the construction of the new yeast plant has been carried out by your firm.

A. P. CHATTELL

Man. Director, N.W. Brewing Co., Ltd.

General Contractors Edmonton

733 Tegner Building - Phone 4441

FREE LECTURE!

by Dr. Frank McCoy

PANTAGES THEATRE

MONDAY APRIL 11th

Afternoon
2:30 p.m.

Evening
8:30 p.m.

Don't Miss These Lectures - Be Early

Dr. McCoy brings a message for those who are well, and for those who are not well. He is known from Coast to Coast in both Canada and United States as writer and authority on Diet. His famous book—"The Fast Way to Health" has brought relief to thousands of sufferers.



DR. FRANK MCCOY

INTRODUCING

The new health bread---

A product of McGavin's
---being the nineteenth
member of the
Famous Butter-Krust
Family

This loaf will
be on the
market on

MONDAY,
APRIL 18th

The Price will
be 11c per loaf

IN introducing the new bread we feel sure that while it is the baby member of a famous family, it will soon prove one of the most popular. It is a sister of Dr. Tilden's Whole Wheat loaf and has the outstanding family characteristics of QUALITY and PURITY.

DR. FRANK MCCOY is a strong exponent of the merits of Whole Wheat Bread, particularly recommending it if made by expert bakers. In his book Dr. McCoy states: "Whole Wheat Bread cannot be made successfully in the home." He also says: "Most of the supposedly whole wheat bread offered for sale is really made from an imperfect mixture of middlings and white flour."

MCGAVIN'S reputation for supplying the best bread and making it from the best ingredients obtainable, is behind the new loaf. For the past 15 years McGavin's have been baking the most popular bread in Edmonton. The constantly increasing number of customers on our lists is the best recommendation for the quality of our products. If you haven't used McGavin's before, ask your neighbors what they think of it.

THE new member of the family will, of course, be wrapped in the sanitary Waxed Paper Wrapper that holds the flavor and keeps the loaf fresh for such a long time.

McGAVIN
LIMITED

AT YOUR GROCER'S
OR PHONE 1444
FOR OUR DELIVERY RIG.

BE PARTICULAR ABOUT THE BREAD YOU EAT AND WHO MAKES IT.

The KING EDWARD CAFE

announces an additional service



MCCOY'S HEALTH MENUS

SPECIAL BREAKFAST	SPECIAL LUNCHEON	SPECIAL DINNER
7:00 a.m. to 10:30 a.m.	11:30 a.m. to 2:30 p.m.	5:30 p.m. to 8:30 p.m.

THE KING EDWARD CAFE, realizing what correct eating has done for thousands of people in all walks of life who have followed Dr. McCoy's advice, have made special arrangement to be supplied with daily health menus to be used in our cafe.

The many men and women in Edmonton who have desired these health foods, but have been unable to obtain them in any cafe, will appreciate this special service.

Every menu—breakfast, lunch or dinner—has been carefully prepared according to Dr. McCoy's advice from the finest quality foods, assuring you a meal that is correct in food combination and healthful.

Every person is entitled to good health—and the most essential requisite is a strong, healthy constitution, made strong by proper food.

You will find the service at the King Edward all that is to be desired—unobtrusive, efficient and courteous.

These Special Menus Are in Addition to Our Regular Service

For the Sake of Your Health—EAT AT THE KING EDWARD

101st STREET

OPPOSITE WOOLWORTH'S

"Bay Eagle" Wins Jumping Championship at Show

CAGNEY HORSE TAKES SECOND OVER HURDLES

Whole Program Speeded up And Audience Very Well Pleased

Giving a finished performance which drew the admiration of the crowd, "Bay Eagle" of the Edmonton, Alberta, show, took the jumping championship prize today at the Edmonton, Alberta, show. The horse cleared every bar in the style, and in the same manner in which he has taken jumping championships in the past.

The Calgary horse, "Buckskin," a beautiful buckskin gelding with blue eyes, was second, while "Heath," exhibited by the Benoit Bros. Academy of Riding and with Miss Mimi Kimm, took third place.

The jumping competition was one of the high-spots in the evening's performance, the horses giving great exhibitions at jumping the hurdles. The jumps started at 4 feet 4 inches, and ended at 5 feet 4 inches.

Lots of action was added to the performance in this class when "Northern Star," a beautiful black gelding, refused to go over the hurdles, and pushed his way round the standing line of horses, sending horses and riders to the ground.

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A Blond Spanish Queen!

Confidence in Edmonton's Future Attracts W. H. Dayton to District

Prominent Western Canadian Financier Impressed by Outlook Here

Attracted by the possibilities of Edmonton and the surrounding district, and confident that the real development and prosperity of the city is only in the infancy, W. H. Dayton, prominent western Canadian financier and successful businessman, is here, to visit a business representative at the Macdonald hotel today.

It is probable that an announcement as yet, but expected to be made, will be made, that Dayton is coming to the city, and that he will be in the city for some time.

The diversified nature of agriculture, along with actual and potential development in other lines is bound to attract and hold an ever increasing attention to the north.

In a recent trip throughout Canada, Mr. Dayton found conditions good, with western Canada in particular, a strong feeling of optimism that the future is bright.

Mr. Dayton declared that conditions in Edmonton appear the equal of any other city in the west.

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WATCH PLANT YIELDS MUCH TO BURGLARS

Precious Metal Vaults and Safes Raided at Elgin, Illinois

CHICAGO, April 9.—(Press.)—A watch plant and several vaults of precious metal were raided by burglars at Elgin, Illinois, early today.

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Chicago Does Honor To Another Gangster

Charge "Key Coss" With Fostering Rebellion

CHICAGO, April 9.—(Press.)—Another Chicago gangster was today charged with fostering rebellion in Mexico.

The charge was made today by General Amaro, secretary of war and navy, and that the Chicago gangster was directly responsible for the attack on a Mexican city last night.

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LABOR FORCES RALLYING FOR STRONG FIGHT

Associated Press

LONDON, April 9.—(Press.)—The labor forces are rallying for a strong fight against the government's new bill.

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Auburn Stock Car Sets New 1,000 Mile Record in Cal.

Averages 68.37 Miles an Hour in 14 h., 37 m., 32.8 s., Shattering All Previous Figures

Establishing a new official record, a strictly stock, eight-cylinder Auburn touring car dashed around the Culver City Speedway for a distance of 1,000 miles in 14 hours, 37 minutes and 32.8 seconds.

The Auburn set a new record for a stock car, averaging 68.37 miles an hour.

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Claim Agnes McPhail Misrepresented Britain

Canadian Press

TORONTO, April 9.—(Press.)—The Canadian press has today claimed that Agnes McPhail misrepresented Britain.

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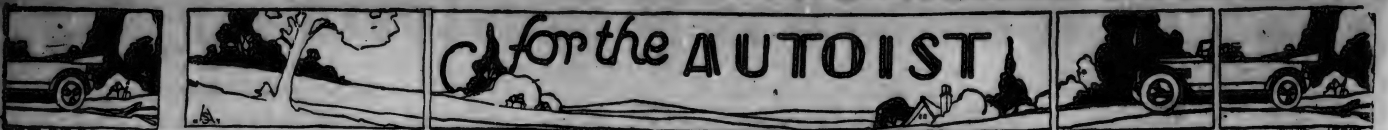
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FUNERAL NOTICE

An Emergency Meeting of Edmonton Lodge No. 1 A.F. & A.M. will be held at the Masonic Hall, 102nd Street, at 8 p.m. on Sunday, April 9, 1927, for the purpose of attending the funeral of our late brother, W. H. Dayton.

Head Office - 10037 Jasper Avenue

Head Office - 10037 Jasper Avenue



AUTO REPAIR

We Are The Grinders

If you have Motor Troubles come in and let us talk it over.

Grinding will cut your gas bill

Liberty Machine Works
LIMITED
10855 106th St. Alta.
SAM NICHOLS, Manager
Phone 2048

The Appearance of Your Car Counts

A NEW COAT OF PAINT MEANS SO MUCH AND COSTS SO LITTLE

WM. FANE
UPHOLSTERING
AUTOMOBILE PAINTING BODY BUILDING
Phone 32121 9014 106th Avenue

United Service Station

Now operated by F. W. Fenn

GASOLINE - OILS - GREASES

Free Battery and Tires Inspection, Draining Service—Customer Service USED CARS BOUGHT, EXCHANGED or SOLD on Commission

UNITED SERVICE STATION
95th St. Opposite Civic Block, Cor. 103 Ave.

AUTO REPAIRS for every car

NO HOUR too late.
NO DISTANCE too far.
PHONE either of these NUMBERS and we will "TOW IN" your Car:
1253 - Phones - 71311

BUY YOUR USED CAR FROM me and receive MY GUARANTEE.

I'LL PAY CASH for CARS in SMASH.

10626—101st Street
H.J. "Jim" COLES

FOR REAL SERVICE MORET'S

Rear Dodge Garage, 102nd St.

Phones:
Garage 1020; Residence 71803

All makes of Cars repaired and Overhauled
Genuine and Kama, our specialty.

UNDERGROUND ROADS

Underground passages for automobiles at the principal street intersections may be constructed this year in Paris to relieve traffic congestion.

AMERICA'S TASTY BELL

The annual bill paid by U.S. manufacturers in the United States is estimated at \$400,000,000, according to a report of the Mid-Atlantic Bell Telephone Association.

FEELGOOD ARE TARGETS

Smashing of fireplaces by carmen during a cold in the city of Philadelphia 1899 a month.

Cooks Auto Repair Shop

BARGAINS IN SECOND HAND CARS

Phone 607, 9440—101st Ave.
Phone 71800, Edmonton, Alta.

TRUCK RATES OF INSURANCE HURT MOTORS

New Regulations in Boston May Bring Back More Horses

BOSTON, Mass., April 9.—One of the effects of the new compulsory automobile insurance law, at least in this city, is the return of the horse. Increasing traffic congestion in the larger cities has made it cheaper and just as easy for the horse-drawn truck to make deliveries. But it wasn't until insurance rates were practically doubled on truck fleets by the application of the new code that owners decided again to rely on the horse.

By doing so, they are economizing not only in the maintenance of the truck, as against the cheaper cost of the horse, but they have succeeded in eliminating the item of insurance premiums to a great extent. Herein lies the reason why horse owners were able to get lower rates on their insurance than the rates for individual trucks. Now they must pay as much for each vehicle as the man who insures only one truck.

No More Rockleagues

Outside of that change, the new law has apparently made no impression on the motoring public of Massachusetts for the few months it has been in operation. Insurance hasn't increased, as might have been expected, because the motorist realizes that car insurance would cost them their insurance policies and that they can't operate their cars without them.

May Lower Rates

About \$20,000,000 will be paid insurance companies as liability premiums this year. But next year's rates are expected to be reduced as more authentic figures will be available on which the state insurance commission may determine rates.

Countering the Insurance Law

In the large of gasoline tax in Massachusetts, one of the four states still holding out. Now, however, it is proposed to cut the registration fee from \$2 to \$1 or \$2 for each vehicle and institute a gas tax.

Fifty per cent of the cars in this state during the summer months carry licenses from other states. It is said by enactment of a gasoline tax, out-of-state visitors would have to pay for the roads they use.

GARAGES INCREASE

Four out of five houses built last year had a garage to accompany it, reports the U.S. Department of Labor. A large number of the garages were of the multiple variety, to go with apartments. They cost an average of \$22 each.

to be obtained by pumping. Formerly a large portion was left. Of each 100 barrels of oil contained in oil sand, it is possible by present methods to recover only about 10 barrels. The "gas lift" is making it possible to speed up greatly the oil production of oil sand given period. Experts believe it may even increase the total amount of oil that may be recovered.

Killed at 170 Miles an Hour



While J. & Perry (last), one of England's premier speedsters, was racing 170 miles an hour along Hendon Road, Carmarthen, in an effort to regain his former speed record, the driving chain on the car broke, was flung around his neck and virtually decapitated him. Here is the wreckage of the car, which, out of control, overturned and caught fire.

How's the Motor? Hints on Car Care

By Israel Klein

When the car develops a knock, especially when laboring against a grade or at starting, it is not always of fault, can be identified by its hard, metallic sound. It is not always due to any carbon in the cylinder.

When the engine is in good shape, however, and the knock occurs, it is more than likely due to lack of proper engineering on the part of the driver.

Many drivers forget that there is a spark lever at their steering wheel, to be manipulated at just such emergencies.

When the engine is speeded up, the spark must be advanced. But when it slows down, as on laboring up a hill, or in starting, the spark must be retarded so that the ignition may be timed properly with the compression of the fuel in each cylinder.

When the engine is running well, the piston has a tendency to fall on its downward stroke before the gas has had time to expand. This is due not only to the speed and momentum of the piston, but also to the fact that the spark is advanced too far.

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WOMEN'S INFLUENCE PLAYS BIG PART IN CAR OF TODAY

Chandler Meets Feminine Preferences in Body Colors

New Jersey is planning to spend \$100,000,000 during the next six years of highway improvement and construction. The routes to be included in the program are still under consideration.

STREET DRYING TEST

A 100-yard test rather, was made in one of the heaviest traffic streets of London, has been giving satisfactory results. The surface has been able to withstand wear and damage without deterioration.

WOMEN'S INFLUENCE PLAYS BIG PART IN CAR OF TODAY

holistic material of charm and distinction. And Chandler designers have paid a great compliment to the ladies in their selection of hardware and appointments, for they have chosen door handles and trimmings which are truly elegant in design.

The color effects on cars of almost any make incorporate the feminine influence as their basic foundation. For it has only been within the last few years that motor manufacturers appreciated the increasingly important part women are playing in the choice of a new motor car.

DETROIT IN TRICKET

In proportion to area and population Detroit has more automobiles than any city of its size or larger.

LOWER COST per Mile

SCIENTIFIC construction definitely establishes the element of economy in "Gregory Heavy Duties."

These Truck and Bus Tires actually cost less per mile. The super quality of the fabric used—the cushioned construction—the anti-skid tread and the fine quality of the materials used, results in a tire of better and longer endurance. Gregory "Heavy Duties" defy competition—long hauls prove it.

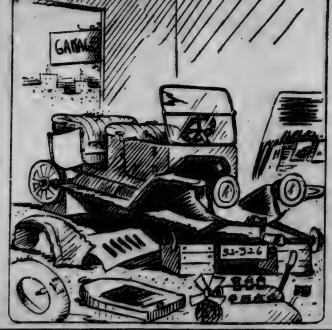
The Best Tires are GREGORY TIRES

THE GREGORY TIRE & RUBBER CO. LTD. PORT COCKLIN, B.C.

Distributor: A. E. NICKERSON, 10155—100th Street, Edmonton.

"Oil Trusty" By Small

OIL TRUSTY BEING OVERHAULED



TRAVELLERS

WE RENT CARS BY THE MILE, HOUR or DAY

STORAGE - GASOLINE - OIL - TIRES

McLEOD'S GARAGE
10084 103rd Avenue Phone 2393

DUCO FINISH

Have your car refinished in the only finish of today—DUCO.

Ask the car dealers what the cars are finished in and they will proudly say: "DUCO."

This wonderful finish costs no more than the ordinary finishes.

Call and see us and get our prices. Positively the only shop in Edmonton where you can get DUCO finish.

Fletcher Auto Top & Painting Co.
10216—102nd Street DUCO FINISH Phone 2537



GAUGES INSURE PRECISION IN AUTO MANUFACTURE

every leading market centre in the United States.

"Those companies which have, for years, consistently built quality into their cars, rather than adopting the expedients of flashiness and price

1927," he said.

MILLIONS FOR ROADS

Virginia will spend nearly ten million dollars for good roads this year. The state highway commission has provided for an expenditure of \$4,000,000 to improve the main highways, and \$1,350,000 to improve feeder roads.

CITROEN IS EXPANDING

Under Citroen, the famous French

the American market to buy **over a million dollars** worth of automotive machinery. He expects to export his output from 400 to more than 1,000 cars daily.

**The Chandler
BIG SIX
Metropolitan Sedan
has arrived**

Prices Fully Equipped, Here

Big Six	\$2742
Standard Sedan	\$1695
Standard DeLuxe Sedan	\$1885

Arrived
 O SEE IT AT
nd Street

 Equipped, Here
 \$2745

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mobile/

any make or size

Buyer more per
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... sales policy that
guarantees stability

to, Canada

CAR
Price Field **D-182**

on Alta

On, Alta.

Forming Talent Displayed At School Boxing Show

NEWELL SHOWS CLASS IN WINNING

Yen Boren Made Up Splendid Crowd

Possibilities of future champions were on display at the school boxing show on Friday afternoon. The event was a success in every respect, and the crowd was a splendid one.

Mickey Walker to Defend His Title in London

Associated Press. CHICAGO, April 9.—Mickey Walker has decided to risk his prize money of \$100,000 in a London fight against a British challenger.

MULDOON MAY BE SEATTLE HOCKEY BOSS

Quit Chicago Hawks and Is Now on His Way Out West

SEATTLE, April 9.—When the Pacific Coast hockey league was organized in the late days of the season, it was expected that the late season of the league would be a success.

Eddie Shepherd to Clash With Roberts

EL CERRITO, Calif., April 9.—Eddie Shepherd of Salt Lake and more famous light heavyweight, were signed to fight for a ten round bout here April 11.

RAJAH WANTS JUST \$123,000

Hornby Sticking to His Guns—Also His Holdings

Associated Press. PITTSBURGH, Pa., April 9.—The ruling of John Hornby, president of the National League, that the club should be sold for \$123,000, was a surprise to many.

"No Extra Game"

The decision of John Hornby, president of the National League, that the club should be sold for \$123,000, was a surprise to many.

Bruce's Last Chance

The lucky nine thousand fans who had their tickets for the game today were confident that the game would be a success.

Exhibition Baseball

At Louisville: Chicago (A) 4 10 3; Louisville (A) 1 10 3. At Washington: New York (N) 4 10 3; Washington (N) 1 10 3.

BOWLING

There was a family dispute about the bowling team that was formed in the city of Chicago.

King Edward Hotel

This hotel is not a member of the Alberta Liquor Control Board.

Reds Best Bet

Associated Press. LUCAS, Mo., April 9.—The Chicago Red Sox are the best bet for the National League pennant.

Lucas

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Reds Best Bet

Associated Press. LUCAS, Mo., April 9.—The Chicago Red Sox are the best bet for the National League pennant.

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Rixey

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—By Sidney Smith



OF IT ANYWAY!
DOUBLE-DOSSER!

-By Sol Hess



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IF SO there is one of the finest club rooms in the Dominion of Canada at your disposal. There is a splendidly equipped billiard room, a reading room and lounge room that are on a par with the finest clubs in the land. You can join in organized sport of all kinds --- you have protection in case of sickness or distress --- you have behind you an organization that will back you to the limit in your business and social life

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EASTER MONDAY
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Tempting appetizing foods that make an enjoyable meal are only used in our kitchen.

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Stop in some time and try our Fish and Chips. You know that it is a health food—a delight to children and grown-ups alike, and nothing is more tempting to the palate.

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In solid 14K and 18K White and Green Gold Cases.

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SHOE REPAIRS

Returned Man

10748 Jasper Avenue

Two V. C.'s In Court; King Ludwig's "Folly"; Chinese Bishops



SIX NATIVE CHINESE BISHOPS, the first to be elevated in the church in China, who were consecrated recently by Pope Pius XI, on the anniversary of his own consecration six years ago



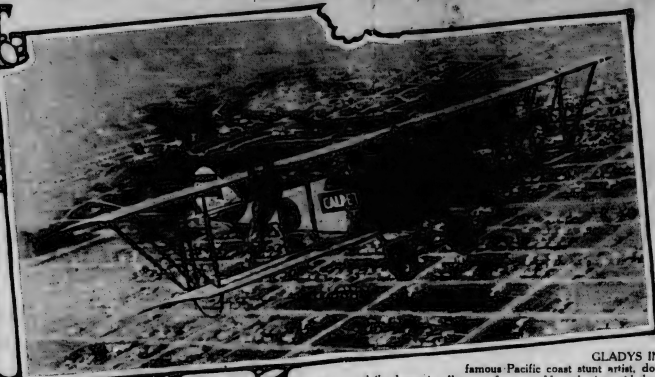
SAKHAVAM GANESH, Pandit, attorney, scholar, and writer, Los Angeles, who, although a Hindu, has been admitted to rights of full United States citizenship. Appeared against the immigration authorities, his right was affirmed



EVANGELINE BOOTH, national commander of the Salvation Army, who is recovering from a long illness, in the garden of her home at White Plains, N.Y.



GEORGE LINK, veteran alligator man of Los Angeles, who is one of the very few men alive who thinks enough of his underwater fighting ability to challenge an alligator to combat. Mr. Link is shown when about to take one of his playmates down for a lesson



GLADYS INGLE, famous Pacific coast stunt artist, does her daily dozen in all sorts of ways. Here the intrepid daredevil is hanging by her feet and hands on an airplane sailing far above the city that can be seen below



PRINCE OF WALES, on a recent visit to France, reviewing the cadets at St. Cyr, the military training school for French army officers



HIS EXCELLENCY, George Gretiano, the new Russian minister at Washington, and successor to Prince Bibesco, with his daughter Jeanne



BOUNCING BILLY BELL, the nine and one-half months old athlete, a champion of his class, who challenges the world of either sex



SCHLOSS NEUSCHWANSTEIN, the castle built by King Ludwig of Bavaria between the years of 1869 and 1886 in a beautiful situation at the very summit of a precipitous rock. He was almost constantly at war with his ministers and family, mainly on account of his insane outlays. In June, 1886, he was adjudged insane. A few days later he drowned himself with his physician, who tried to rescue him



THIS GIANT OIL WELL, at Spindle Top, California, burned for 18 hours, the flames shooting into the air for almost 150 feet. A spark from the boiler set off the gas, which in turn ignited about 10,000 barrels of oil, causing damage estimated at \$100,000



SOPHOMORES at the other end of the rope pulling the first-year students of Clark College, Worcester, Mass., through the University pond, at the annual rope pull between the two classes



TWO V.C.'s appeared at the West Ham police court recently, one as defendant, the other as his legal representative, when Job Henry Charles Drain, V.C., a driver of the L.G.O.C., was summoned for obstructing the tram-track at Plaistow. He was defended by Mr. B. Mackay Cloutman, V.C., who won the case for his client. Cloutman is in uniform; Drain in civics

